

EURweb Social Media Kit

EURweb's Social Media Network

Your Exclusive Entertainment Social Media Connection and
VIP – Backstage Pass and Front Row Access to

Music

Theater

Film

Television

Streaming

Live Stage Productions

Performances

Sports

and more!

EURweb.com "All Access" Social Media Platform
reaching **1 Million** + Unique Visitors Daily

Get "**All Eyes**" on your **BRAND** Today! Contact us and we will do the rest.



www.youtube.com/channel/UC_6gtme1KJWtc80sgbpBRLg



www.linkedin.com/in/leebaileyur



www.facebook.com/eurweb



www.instagram.com/eurweb



www.twitter.com/eurweb



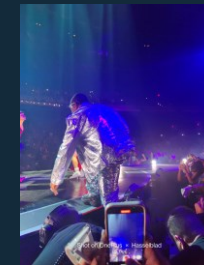
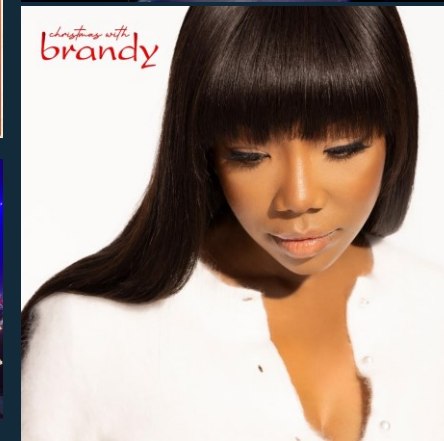
www.tiktok.com/@eurweb?lang=en



dblackmonceo@gmail.com



www.eurweb.com/newsletter



Your Social Media "VIP" All Access Pass Into the World of Urban Entertainment News

EURweb.com Breaking Entertainment News 24 / 7

1 Million + Unique Visitors – Followers

SOCIAL MEDIA



BRANDING



PROMOTIONS



MARKETING



OPPORTUNITIES

EURweb Social Media Campaign

- Social Media Sponsorship
- Social Media Partner
- Special Events / Promotions
- PR / Press Release
- YouTube Partnership
- YouTube Sponsorship
- 30 Sec Promo
- 4 min Special Feature
- Open / Closing Billboards
- Influencer Endorsement | Appearance

WORKING WITH BRANDS

- Music Reviews / Celebrity Interviews
- Artists Interviews
- Feature Story
- Movie (Opening Weekend) Red Carpet | Press / Publicity
- Award Show Highlights / Red Carpet
- Product Reviews
- Book Reviews
- Special Events | Promotions
- Cultural Event Spotlight
- Political Overviews & Commentary

EURweb

- **EURweb:** Ad Placement
- **EURweb:** Newsletter Ad Placement
- Video Ad Placement
- Video Editorial Content
- Press Release
- Interviews

EURweb Social Media Brand Opportunities

1 MILLION + UNIQUE VISITOR / Black American Urban Consumer Market

Percentage - Ages:

22%	Ages 18 -34
49%	Ages 35-54
29%	Ages 55+

Average Monthly Traffic: 1 Million+ Unique Visitors

EURweb is followed by audiences in the United States, UK, Canada, Australia and France

63%	African American
34%	Female
66%	Male
42%	\$50K+ Household Income

Our trending breaking news goes viral and is shared across many Legacy Media platforms.



Launching in 1997, Lee Bailey's, EURweb.com is one of the oldest, most trusted and foremost Internet Urban Media Platform today. The #1 information sources, for breaking Urban Entertainment News, Sports, Politics and Opinion.

LOCAL, REGIONAL and MAJOR BRANDS WELCOME

Contact:

Diane Blackmon, Social Media Manager  dblackmonceo@gmail .com

Satisfied Sponsors:



SOCIAL MEDIA INFLUENCER

Affiliate to Network

Lee Bailey's EURweb.com Established 1997

SOCIAL MEDIA REACH

YouTube

Facebook

Twitter

TikTok

Instagram

LinkedIn

SOCIAL MEDIA PLATFORMS + EURweb

	500,000 - 1 MILLION + Unique Visitors		58K +	Total 595,645 to 1,095,595 +
	12,000 +		12,000 +	
	9,500+		10,000 + Subscribers	
	4,789 +		500+	

EURweb SOCIAL MEDIA PLATFORMS

YouTube

Facebook

Twitter

EURweb Newsletter

TikTok

Instagram

LinkedIn

TOTAL: 85,145+

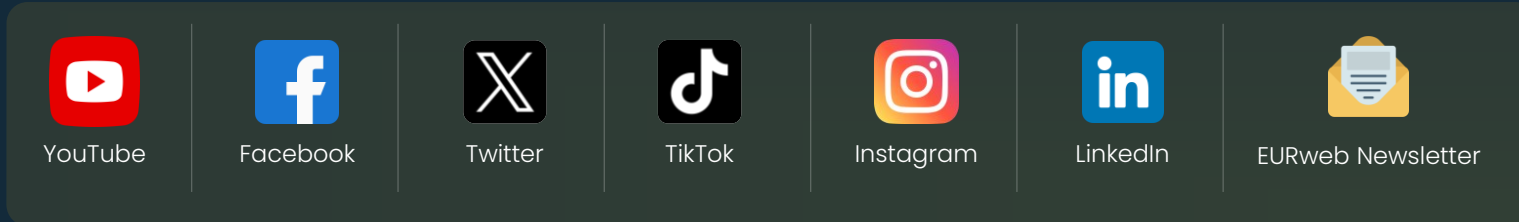
Added Value 7,600
Media Partners

Grand Total: 91,895

Media Partners

Black University Radio Network		5000+
Ancient History Hunters		5000+
Blackmon Media		5000+

EURweb Social Media Branding Opportunities For Integrations



EURWEB NEWSLETTER ADS	SPONSORSHIP	
PRODUCT / BRAND MENTION	YouTube	AMPLIFICATION / NEWSLETTER / EMAIL / Social Media Network
FULL BRAND INTEGRATION	YouTube	AMPLIFICATION / NEWSLETTER / EMAIL / Social Media Network
SPECIAL EVENT / PROMO	YouTube	BRAND MENTIONS / YOUTUBE + SOCIAL MEDIA

EVENT / ACTIVATION VIDEO

YouTube

FEATURE EDITORIAL STORY

NEWS ARTICLE / NEWSLETTER

SPECIAL EVENT SPONSORS

EURWEB RED CARPET VIDEO ON-SITE + Film 5 min Video to distributed across all Social Media Platforms 2X Per Day for 7 Days.

FULL BRAND INTEGRATION	YouTube	AMPLIFICATION / NEWSLETTER / EMAIL / Social Media Network
EVENT / ACTIVATION VIDEO	YouTube	Social Media Network
BRAND MENTION	YouTube	SOCIAL MEDIA PLATFORMS

BRAND MENTION

YouTube Twitter Instagram